



A tool to understand what led to an activity's success at model sites, how new contexts differ, and how activities can be adapted to new conditions.

TOOL **3A** Context of Implementation Analysis

An interview and discussion guide that allows the National Coordination Mechanism to compare and contrast model and target sites to better understand the factors contributing to successful adaptation and scale.

SOURCE: Syntegral

Activities take place in certain environments, at certain times, with particular people and resources—all of which contribute to their outcomes. Assessing key factors of success at a model site compared to proposed new sites can help strengthen planning and help teams be proactive in designing adaptations.

TOOL 3A Context of Implementation Analysis

STEP 1: MODEL SITE INTERVIEW

Interview people from the original activity site or a local site which has proven outcomes to learn from their experience. For each question, listen for and prompt the respondent to consider all aspects of activity implementation including: services, staffing, training, monitoring and evaluation, values/principles, supervision and quality assurance, financial resources, and key commodities.

MODEL SITE

CRITICAL TO SUCCESS
What was critical or most valuable to the success of your activity? What was most influential?

HOW TO BE SUCCESSFUL
What advice would you give another implementer to help them be successful?

SUPPORTIVE FACTORS
What factors were less important to the activity's success, but still supportive?

CHALLENGES AND NEEDED ADAPTATIONS
What caused challenges? What would you do differently if you did it again?

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STEP 2: PROPOSED SITE(S) INTERVIEW Complete one interview with each proposed site.

PROPOSED SITE

CRITICAL TO SUCCESS
What will be critical to do or to have for the success of this activity?
Be sure to consider: services, staffing, training, monitoring and evaluation, values/principles, supervision and quality assurance, financial resources, key commodities.

HOW TO BE SUCCESSFUL
What are you most excited to in your activity plan? What sets you up for success?

DIFFERENT THAN MODEL
What are you planning to do differently than the model site? Why is that?

CHALLENGES
What do you think could pose a challenge to successful implementation?

At the end of your interview, be sure to share your findings from the model site interview with the proposed site to strengthen their plans.

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STEP 3: WHAT NOW?

- Compare the proposed site to the model site. What is different?
- Use the boxes below to note differences.
- For each of these differences, assess whether it is a supportive adaptation, if you are unsure and need more information, or if a core element is missing that may be critical to success.
- Consider circling back to the proposed site to discuss any missing elements.

WHAT IS DIFFERENT?

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AVAILABLE FORMATS: The worksheets included here are meant for printing at A4 size. Visit the Guide's website for downloadable interactive (fillable) PDF worksheets, alternate languages and alternative formats.

inspire-strategies.org/adaptationandscale

How to use this tool

- 1 Interview a key informant from the model site—someone who has extensive experience with planning or implementing the model activity. The interview could be conducted in person or in a call.
- 2 Next, using the same interview format, interview an informant at the target site(s) where you would like to scale the planned activity.
- 3 Share notes with your team, and have everyone read the interview responses ahead of time to discuss.
- 4 Together, compare and contrast the model-site responses with the proposed-site responses. Note strong differences about which elements were considered “core” at the model site, and which are expected to be “core” at the target site(s).
- 5 Mark which of these differences are possible risks to the proposed site’s success, and whether small adaptation might avoid those risks.

THINGS TO KEEP IN MIND

- Take notes during interviews.
- Ask follow-up and clarifying questions.
- Accept people’s experience as useful evidence.
- Listen carefully to environmental factors, timing factors, and people factors.
- Share back findings with both the model and new sites to strengthen plans and validate your team’s key findings.

REMINDER...FEEL FREE TO ADAPT THIS TOOL IN ANY WAY THAT WORKS FOR YOUR TEAM AND YOUR CONTEXT!

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3A Implementation Analysis

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STEP 2: PROPOSED SITE(S) INTERVIEW

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PROPOSED SITE

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Now What?

YOU SHOULD NOW HAVE...

- An understanding of factors that led to success at the model site
- An understanding of whether those factors are in place in the target site(s)
- Ideas on the adaptations that may be needed at the target site(s) to ensure that core factors for success are present

Act and apply

Does your action plan consider the differences among targeted scale-up sites? Should it?

After the Context of Implementation Analysis is completed, is it possible to have a discussion with the activity's Implementing Partner to think of needed adaptations?

RELATED TOOLS:

- **Tool 2B:** Ending Violence Against Children Activity Implementation and Evidence Profile
- **Tool 2C:** Scalability Assessment
- **Tool 3B:** Organizational Capacity Assessment
- **Tool 4A:** Core and Peripheral Elements of a Violence Against Children Prevention Activity

