A tool to plan for future adaptation and scale-up partnerships.

Environmental Assessment: Actor Analysis

A grid to map the many scale up actors and to think about their roles and potential to affect scale up.

INSPIRED BY: Search for Common Ground; Common Ground Approach to Mapping Stakeholders and Influencers, and ODI; Planning Tools: Stakeholder Analysis

Successful scale up requires many actors (individuals, communities, organizations, agencies, communities) working together across the private, public, and civic sectors. Understanding who these people are, their power, their interests, and their relationships is key information for developing an effective scale-up strategy.

AVAILABLE FORMATS: The worksheets included here are meant for printing at A4 size. Visit the Guide's website for downloadable interactive (fillable) PDF worksheets, alternate languages and alternative formats.
inspire-strategies.org/adaptationandscale

INSPIRE | Tools for Adaptation and Scale Up

How to use this tool

1 Make a list of all of the actors: individuals, groups, organizations, agencies, etc. that are relevant to the scale up of your ending violence against children action plan.

2 Discuss each actor's **influence** over the scale up and their level of **engagement** in the scale up. Place them on the grid accordingly.

3 Once all the actors have been placed on the grid, begin linking them by considering their relationships, influence on one another, and interactions.

4 Draw an arrow between two actors to show direction of influence between them. Make the arrow darker or lighter depending on the strength of the influence.

5 As a group, discuss ideas for how some key actors' relationships can be used to further scale up.

THINGS TO KEEP IN MIND

○ Influence and interest can be positive (actors accelerating scale-up) or negative (actors hindering scale up).

○ Best done on a wall with post-its or a large white-board.

○ Having actors from different sectors and backgrounds contribute can help make this a complete picture.

REMINDER…FEEL FREE TO ADAPT THIS
TOOL IN ANY WAY THAT WORKS FOR
YOUR TEAM AND YOUR CONTEXT!

Environmental Assessment:
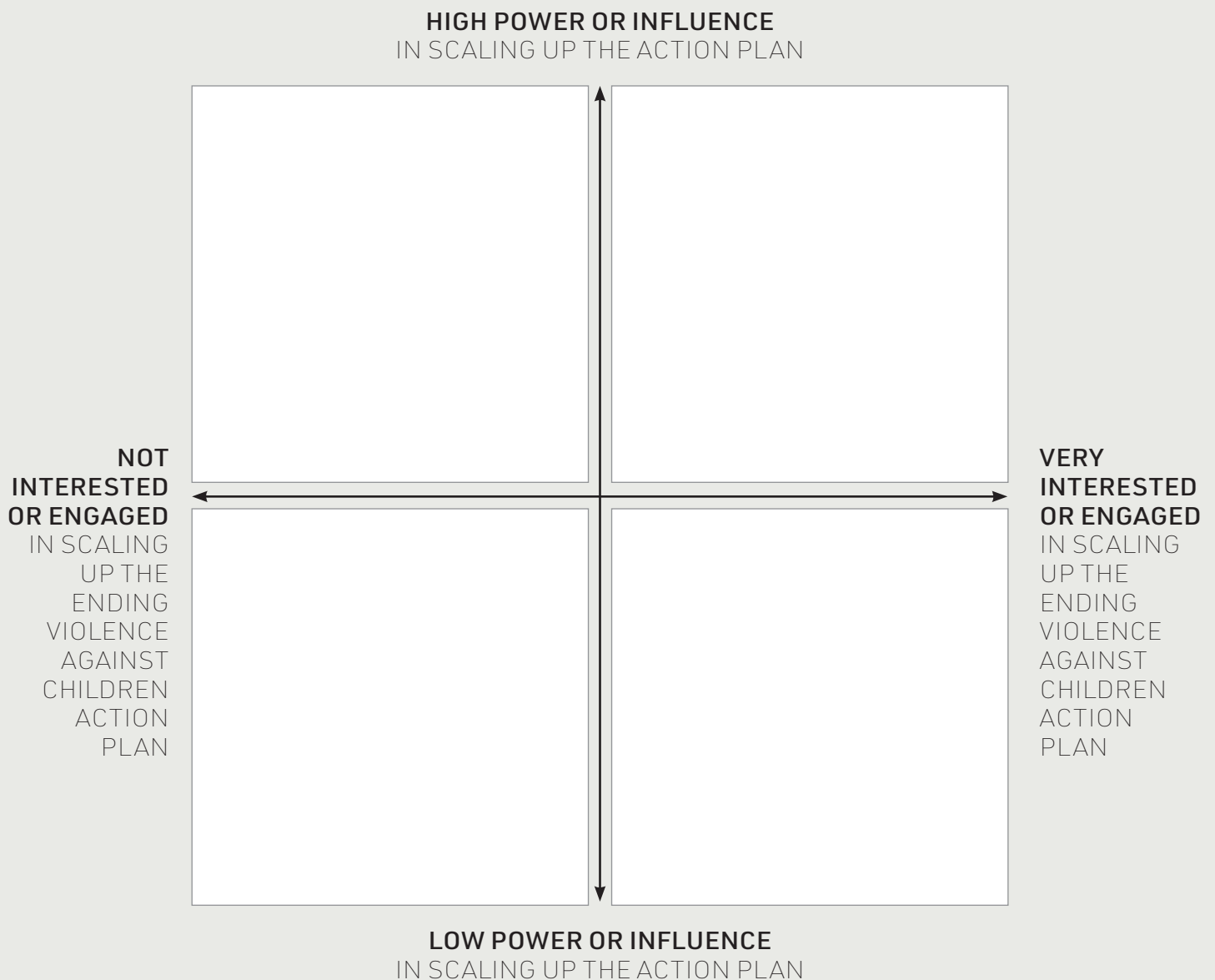## Actor Analysis

STEP 1: BRAINSTORM ACTORS

Think: Who is part of the scaling up ecosystem? These are your potential scale-up actors.

STEP 2: MAP ACTORS

Where do each of these current and potential actors for scaling up belong on this grid? *Place (write) them on the grid.*

What is the relationship between these actors? *Mark these with arrows.*

HIGH POWER OR INFLUENCE
IN SCALING UP THE ACTION PLAN

NOT INTERESTED OR ENGAGED
IN SCALING UP THE ENDING VIOLENCE AGAINST CHILDREN ACTION PLAN

VERY INTERESTED OR ENGAGED
IN SCALING UP THE ENDING VIOLENCE AGAINST CHILDREN ACTION PLAN

LOW POWER OR INFLUENCE
IN SCALING UP THE ACTION PLAN

Now What?

YOU SHOULD NOW HAVE...

○ A visual of who is involved, with what levels of influence and interest

○ Initial ideas of how those actors relate to and influence each other

Act and apply

Which actors will you engage directly in scale-up planning and implementation? Which will you keep informed to maintain their support?

You will want to revisit this tool frequently (once a year or more) to update and adjust your thinking.

RELATED TOOLS:

- *Tool 1B*: Environmental Assessment: Ending Violence Against Children Timeline
- *Tool 2A*: Building a Successful Resource Team
- *Tool 5B*: Adapting in Response to Stakeholder Feedback
- *Tool 5C*: Pulling In the Same Direction: A Cross-Sectoral Review